



Forum  
europe



EDiMA

EUInternetWEEK™ 2013 is a collaboration between  
Forum Europe and The European Digital Media Association.



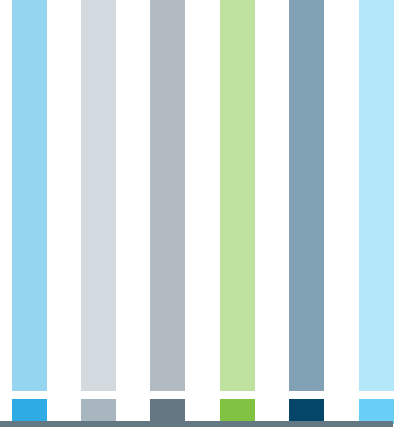
Internet  
WEEK

14 - 18 OCT 2013

Brussels™

Host Package & Exhibition Prospectus

For further details on the 2013 edition and to discuss how you can become involved, please contact  
James Wilmott on +44 (0) 2920 783 022 or email [james.wilmott@forum-europe.com](mailto:james.wilmott@forum-europe.com).



## EUInternetWEEK™ 2013

Last year's EUInternetWEEK™ was attended by well over **500** delegates and featured senior policy-makers and business representatives. Key topics discussed included the safety of children online, boosting e-commerce in Europe and supporting the development of exciting Internet of Things and M2M technologies.

This year's EUInternetWEEK™ 2013 will once again bring together stakeholders from the worlds of internet policy and industry to Brussels. The week-long series of events will provide an opportunity to explore what the future internet industry and political landscapes will look like, while offering a key environment for networking.

### Themes for this year's week include:

Consumer Confidence / Copyright / Payments / Cyber Security / Data Privacy / SMEs / Entrepreneurship



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## EUInternetWEEK™ 2013 - Host Packages

If you are interested in organising an event as part of EUInternetWEEK™, there are three principle options.

### Host a Roundtable

Working with **Forum Europe** and **EDiMA**, you will shape a standalone debate session, typically lasting a two hours, on a topic of your choice\*. **Key features include:**

- Roundtable/board room style
- Recommended maximum 50 participants to ensure interaction
- Option to moderate and speak (speeches limited to 5 minutes)
- Branded as your event, as part of EUIW2013
- Ability to distribute materials on the event day and have exhibit stand
- All marketing, practical and logistical services delivered by Forum Europe including dedicated event website
- Option to have report, filming and press activities around the event

### Host an evening Champagne Roundtable

Working with **Forum Europe** and **EDiMA**, you will shape an evening session, typically lasting two hours, on a topic of your choice\*. **Key features include:**

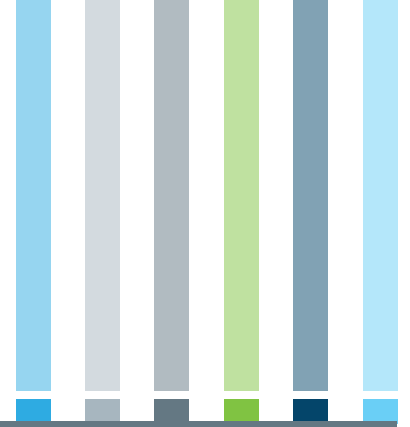
- Roundtable/board room style
- Recommended maximum 80 participants to ensure interaction
- Option to moderate and speak (speeches limited to 10 minutes)
- Branded as your event, as part of EUIW2013
- All marketing, practical and logistical services delivered by Forum Europe including dedicated event website
- Option to have report, filming and press activities around the event

\* The topics which are covered at EUIW are subject to agreement with the organising committee.



# Internet WEEK Brussels™

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## Host a half or full day event at EUInternetWEEK™ 2013

Working with **Forum Europe** and **EDiMA**, you will shape a **half** or **full day** event during **EUInternetWEEK™ 2013**

### Key host features include:

- Audience of between 80 and 200 participants
- Significant input into the programme and speaker selection in partnership with the organising committee
- Option to place speakers and moderators from within your business
- Branded as your event, as part of EUIW2013
- All marketing, practical and logistical services delivered by Forum Europe, including dedicated event website
- Option to have report, filming and press activities around the event

## Exhibit at EUInternetWEEK™ 2013

**EUInternetWEEK™ 2013** will feature an exhibition of innovative businesses and projects in the field of the internet. The purpose is to showcase new and in development services and solutions, alongside information desks hosted by key industry players where policymakers, consumers and industry peers can engage.

For further information and to discuss your event idea in more detail, please contact:

**James Wilmott** / Director / Forum Europe

Tel: **+44 (0) 2920 783 022**

email [james.wilmott@forum-europe.com](mailto:james.wilmott@forum-europe.com).

